**ELEVATE** is a mechanical seat-lift add-on for manual wheelchairs. This device gives users control of their seat height, elongating their reach, extending their line of sight, and bridging the gap when speaking eye to eye with others.

### Product Features
- **Ergonomic armrest and lever**
- **Lockable gas spring**
- **Custom sized scissor lift**
- **Adjustable backrest**
- **270° rotating handles**
- **Seat specific seat wedge**

### Specifications
- **Light weight:** < 5 lbs.
- **Size:** 14”x14” – 18”x18”
- **Height range:** 0 – 7.87 in.
- **Speed:** < 5 seconds

### Our Proposal

<table>
<thead>
<tr>
<th>Cost</th>
<th>Materials</th>
<th>Labor</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
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<td><strong>$230</strong></td>
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<table>
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<tr>
<th>Pricing</th>
<th>Retail margins</th>
<th>Wholesale margins</th>
<th>Total Pricing</th>
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<tbody>
<tr>
<td><strong>$1500</strong></td>
<td><strong>$500</strong></td>
<td><strong>$770</strong></td>
<td><strong>$1500</strong></td>
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</tbody>
</table>

**Future goals:** To reach the entire US market

**Contact us:** elevate@mit.edu

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### Special Thanks:
- Jennifer Cloutier
- Theo St. Francis
- Ken Titchen
- Spaulding
- Rehabilitation Center

### Instructors:
- David Wallace
- Danny Braemstein
- John Brissman
- Tackler Smith
- Steve Haberek
- Scott Spence
- Bill Cormier
- James Dudley

### Mentors:
- Laura McIver
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- Loren Wood
- Eric Manuell
- Melody Mui
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David Olaleye
Laura Alzave
Olivia Chong
Thad Doghali
Veronica Labelle

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**Thank You**

### Year 1
- **Market share:** 1%
- **Units sold:** 900
- **Profit margin:** $423K

### Year 4
- **Market share:** 5%
- **Units sold:** 4500
- **Profit margin:** $3.1M

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