A discreet wearable that provides real-time feedback to help those who are hard of hearing adjust their speaking volume.

15% of Americans over age 18 have some form of hearing loss.

We created Robin to empower those who are hard of hearing with the confidence to converse in any situation.

**PRODUCT FEATURES**

- Rechargeable Battery
- Inline Volume Regulator
- Vibrational Motor
- Micronized Film
- Carbon Dust Filter
- On/Off Switch
- Charging Pod

**BUSINESS PLAN**

**Product Costing**

<table>
<thead>
<tr>
<th>Cost</th>
<th>Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>$80</td>
<td>$180</td>
</tr>
</tbody>
</table>

**5 Year Profit Projection**

- Year 0: $0
- Year 5: $6 Million

**INSTRUCTORS:**
- Warren Seigling
- Victor Hung
- Jared Bereon

**INTERVIEWEEs:**
- inkl.org
- Shari Eberts
- Hayden Niedermier
- Clarke School
- Jonathan O’Dell

**200+ STAFF:**
- Dario Wallace
- Steve Banseer
- Daniel Braustein
- Tucker Smith
- Bill Conner
- Steve Hubbard
- Jim Dudley
- Landon Carter
- Georgia Van de Zande
- Josh Ramos

**MENTORS:**
- Brady Knight
- Eusth Ko
- Dan Schulte
- Fernando Meurer
- Jeff Meikle
- Spencer Booms

**THANK YOU**

**BLUE TEAM**

- Jeri Adcock
- Ty Ingram
- Alexis Alexander
- Elaine Keen
- Juan Angulo
- Jocelyn Lormet
- Codygebnin
- Ruben Randau
- Jessica Chen
- Ran Ravn
- Jordyn Ochia
- Dariel Rigdon
- Emma Delgado
- Alexandra Shade
- Mike Forstmann
- Emily Young
- Andrew Hall

Contact us at: 2000blueatmit.edu